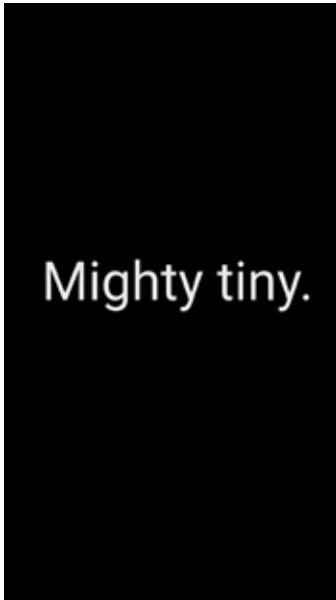


Design and features

STORYBOARD

1-



Effect:

Text Copy "**Mighty tiny**" Fade in.

2-



Effect:

The Leaf device animates toward the camera and rotates 90 degrees landing face forward. The device reveals itself using highlights and reflections of its curvature. Once it lands in, the copy "**Mighty tiny**" shrink and fade off screen"

3-



Effect:

Text Copy animates in above "**The Leaf All-In-One**"
A shadow is produced under the device and card as a slightly grey background fades in portraying depth.

4-



Effect:

A custom AVD playing card animates in behind the device. It scales in from behind roated 90 degrees. The copy "**Small on the outside, big on the inside**"

5-



Effect:

As the card gets closer both the device and card turn to its side and continue to flip around 360 degrees allowing the scale of the card to be compared to the device.

6-



Effect:

The device stops and the card continues with two more rotations behind the device and then animates off screen.

Design and features

STORYBOARD

7-



Effect:

The leaf animates towards the camera as copy animates on screen - "Countoured mouthpiece fits naturally between the lips"

8-



Effect:

The previous text animates off, new copy animated on "Dynamic airflow"

9-



Effect:

The leaf animates into the middle of the screen as text animated above and below the device - "Ergonomic compact design, fits perfectly in-hand"

10-



Effect:

The leaf continued to slightly rotate mid screen as more text animates off, then on screen. - "Pre-heat function to enhance the experience"

11-



Effect:

The device rotates again and settles back off centered to the right. as it is slowly rotating a stylized wireframe animates on inside the device as copy is revealed and elegantly animated on. "1mL and 2mL high capacity tank options." - "Illuminated window"

12-



Effect:

The device then rotates and splits into two devices, one being the windowed, the other windowless. copy animated on "and windowless options available"

TITLE: MJBIZ Leaf device animation video

Scene: 01

Design and features

STORYBOARD

13-



Effect:

The device rotates flat to cover the previous copy as it animates off then tilts backwards as a USB C cord animates into the base of the device. Copy animates on

“Fast USB-C Charging”

As the cord is animated being inserted, tiny lighting bolts or electricity animates around it briefly before the device and cord animates down and off screen.

Manufacturing

STORYBOARD

1-



Effect:

A Leaf device without a cap animates down into frame. The copy animates on **“Engineered for: Live Resins”**

2-



Effect:

The device rotates animated up and back as more copy animates on **“Compatible with Rosin Distillates”**

3-



Effect:

The device rotates back and the jig fades in around it with multiple devices empty being filled. As they are filled copy animates on **“Pre-racked for mass filling and capping efficiency.”**

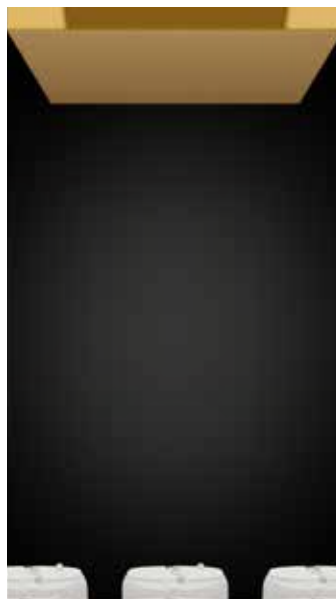
4-



Effect:

More copy animates on **“Save up to 20c per unit depending on your operation”**

5-



Effect:

The jig animates down and as it moves down a colored Leaf device animates in from above on a colored square.

6-



Effect:

As the device and single box animation lands, Copy animated on **“Fully customizable to make your brand stand out.”** above the block.

TITLE: MJBIZ Leaf device animation video

Scene: 01

Manufacturing

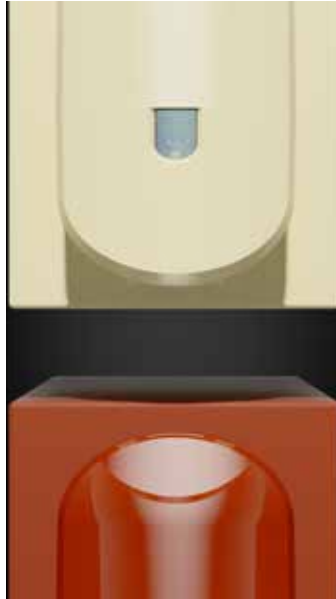
STORYBOARD

7-



Effect:

Other squares with other colored devices animated on from the top and the sides.



Effect:

Boxes and devices land and then animated in a wave as they animate and transition off screen to reveal the leaf logo.



Effect:

The logo fades into black allowing the animation to loop.